

Il New European Bauhaus nei topic 2024 Horizon Europe

Conferenza Annuale APRE – Verso un nuovo futuro

17 novembre 2023

Erminia Sciacchitano

Punto di contatto Nazionale NEB

*Se il Green Deal Europeo ha un'anima,
allora è il New European Bauhaus che ha
portato a un'esplosione di creatività in tutta la
nostra Unione*

Ursula Von der Leyen, Presidente della
Commissione Europea



...per una **trasformazione profonda, collaborativa e multidisciplinare della società**



SOSTENIBILITA' – armonia con la natura e il pianeta (obiettivi climatici, circolarità, inquinamento zero e biodiversità)

BELLEZZA – qualità dell'esperienza, ispirata da arte e cultura, ambienti sani e sicuri, oltre la funzionalità

INSIEME – inclusione, valorizzazione delle diversità, accessibilità, connettere discipline, letture, generi e età



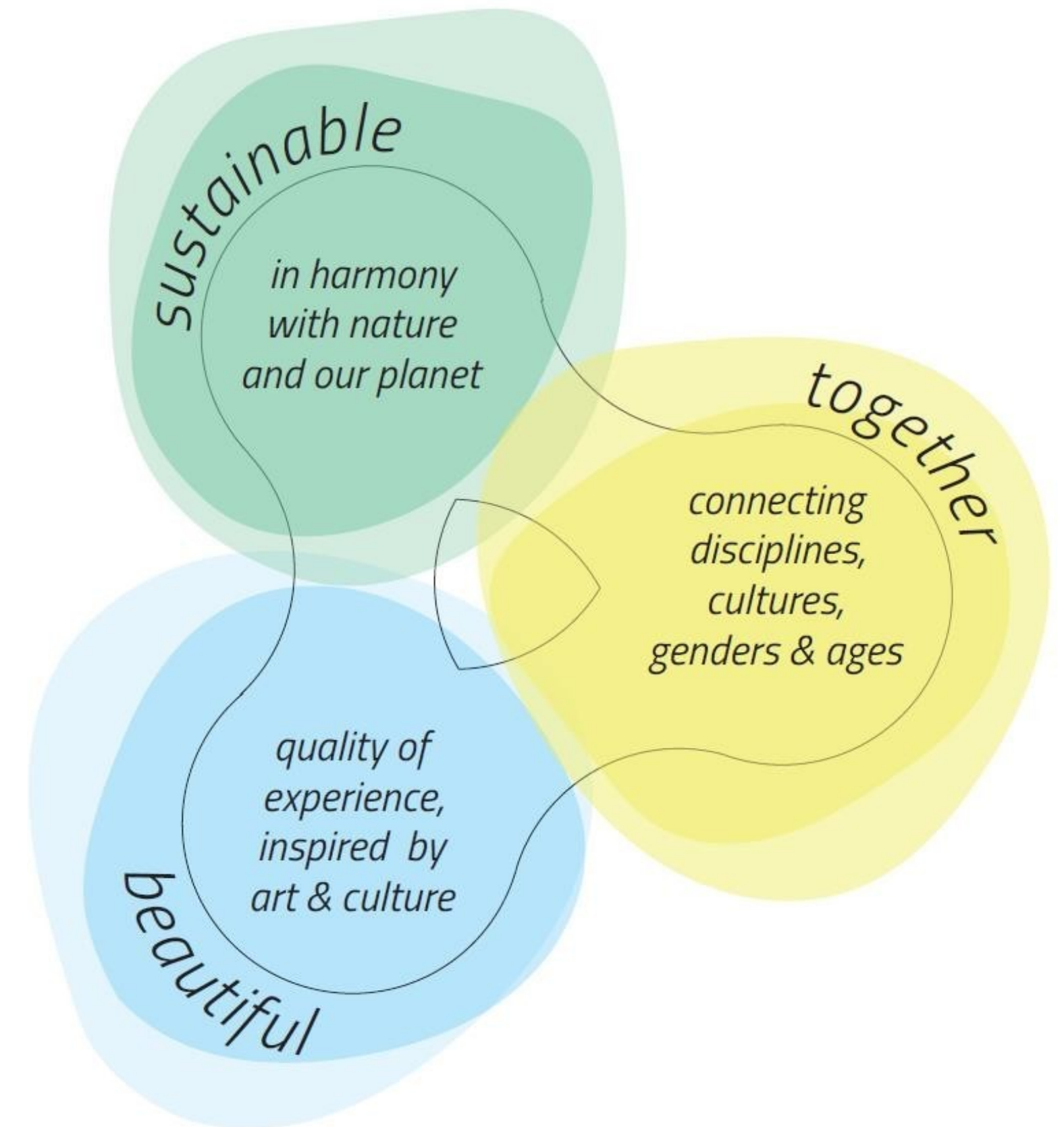
New European Bauhaus

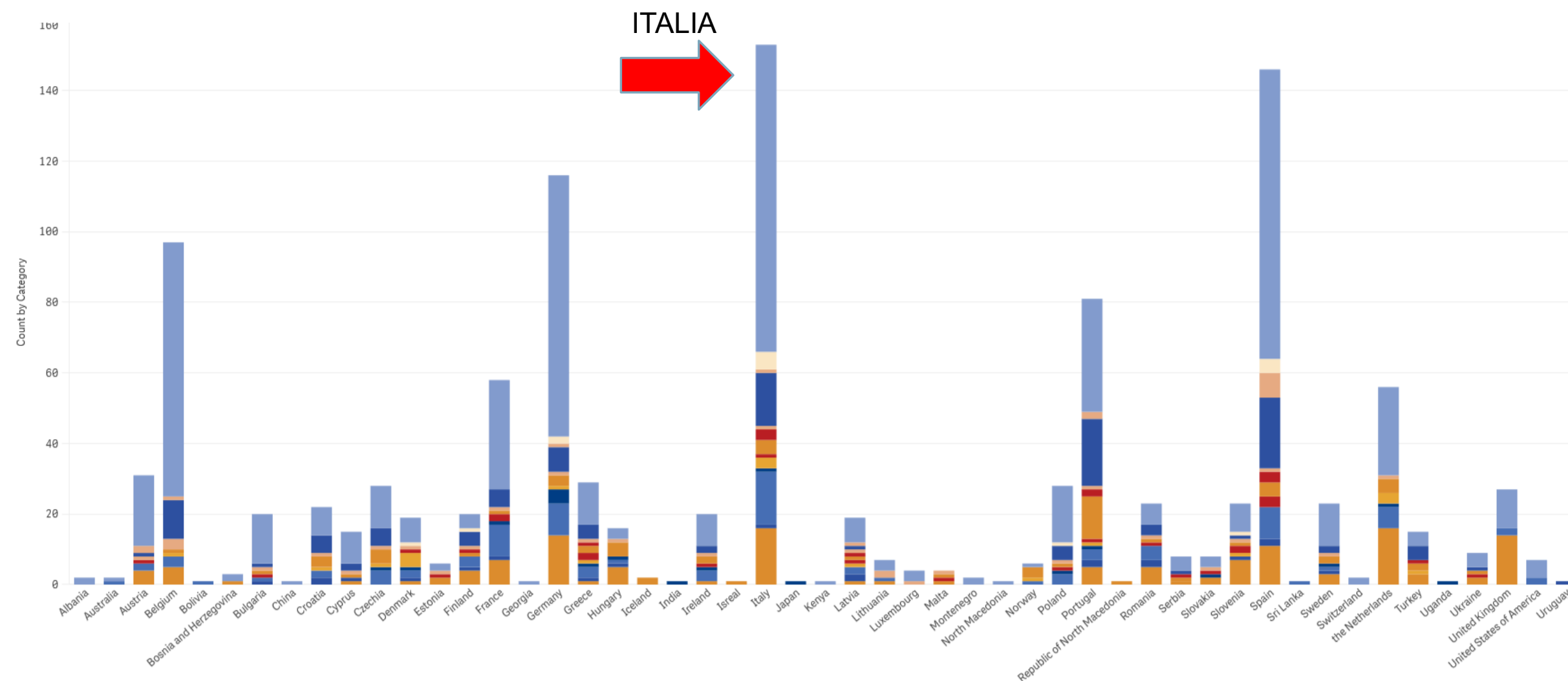
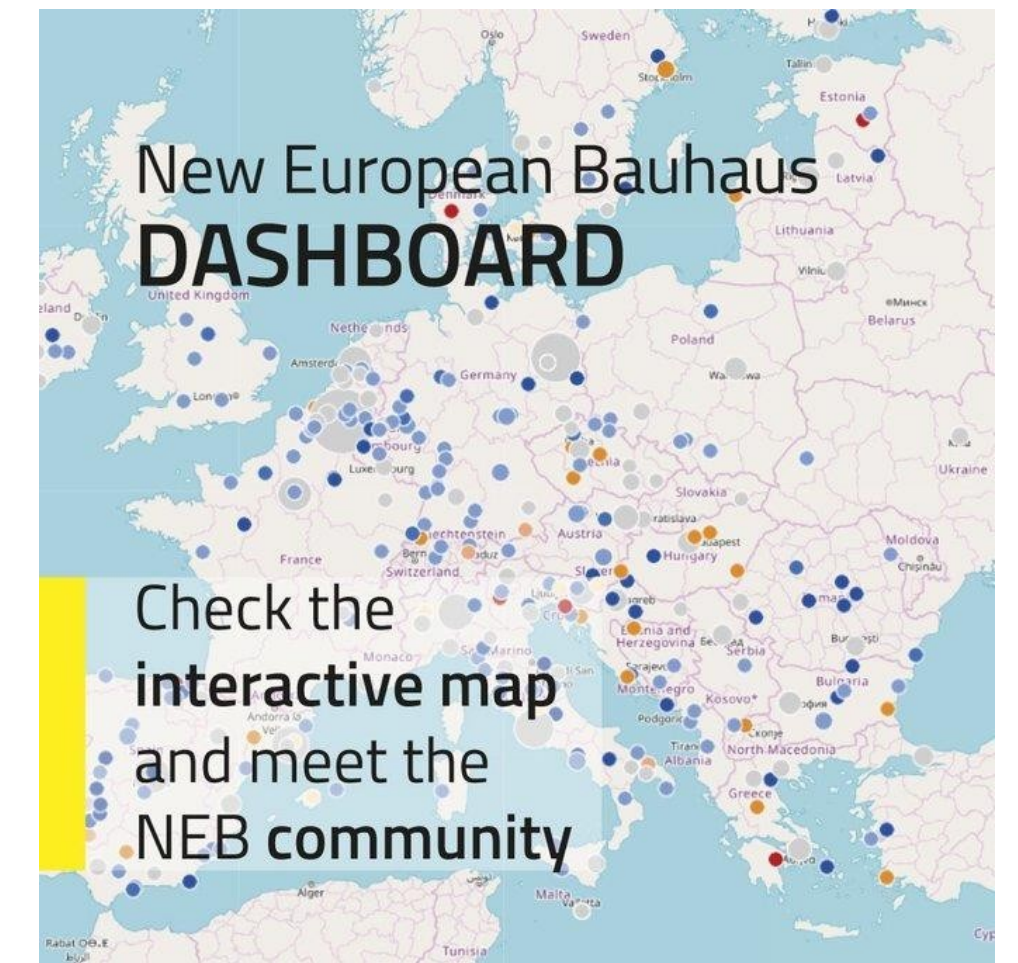
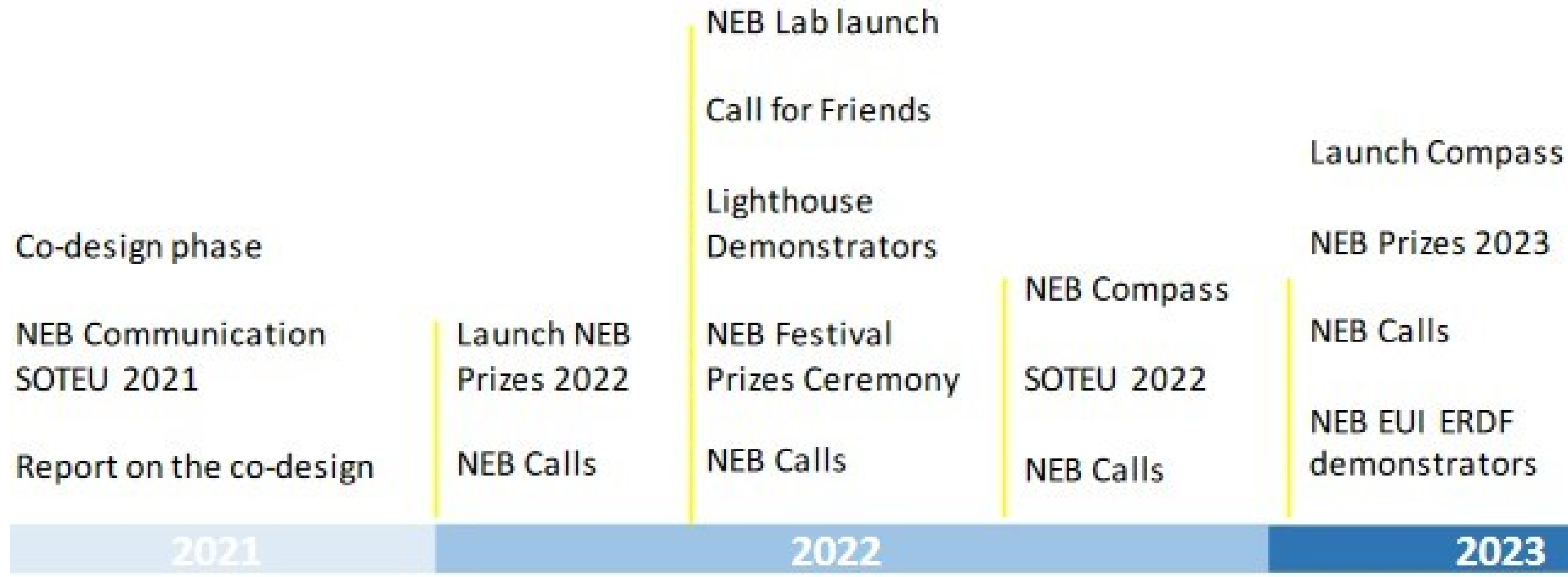
Principi

Globale/locale, partecipativo e trans-disciplinare

Assi del percorso trasformativo

- Riconnetterci alla natura
- Recuperare il senso di appartenenza
- Dare la priorità ai luoghi e alle persone che ne hanno più bisogno
- Avviare una riflessione di lungo termine sul ciclo di vita nell'ecosistema industriale





Un movimento

- creativo
- transdisciplinare
- in divenire



[Link alla NEB Dashboard](#)

Premi NEB Italia 2022

Dare priorità ai luoghi e alle persone che ne hanno più bisogno

- Strand B Winner: Topolò/Topolove – The Village as House (Italy)

Costruire un ecosistema industriale circolare e sostenere il concetto di ciclo di vita

- Strand B Runner-Up: Rico srl (Italy)

2023

Riconnetterci con la natura (Rising star)

- Noi Ortadini Community Garden in Matera



NEW EUROPEAN BAUHAUS PRIZES 2024

beautiful | sustainable | together

#NewEuropeanBauhaus Prizes



2 October 2023 - 10 November 2023



<https://prizes.new-european-bauhaus.europa.eu/>

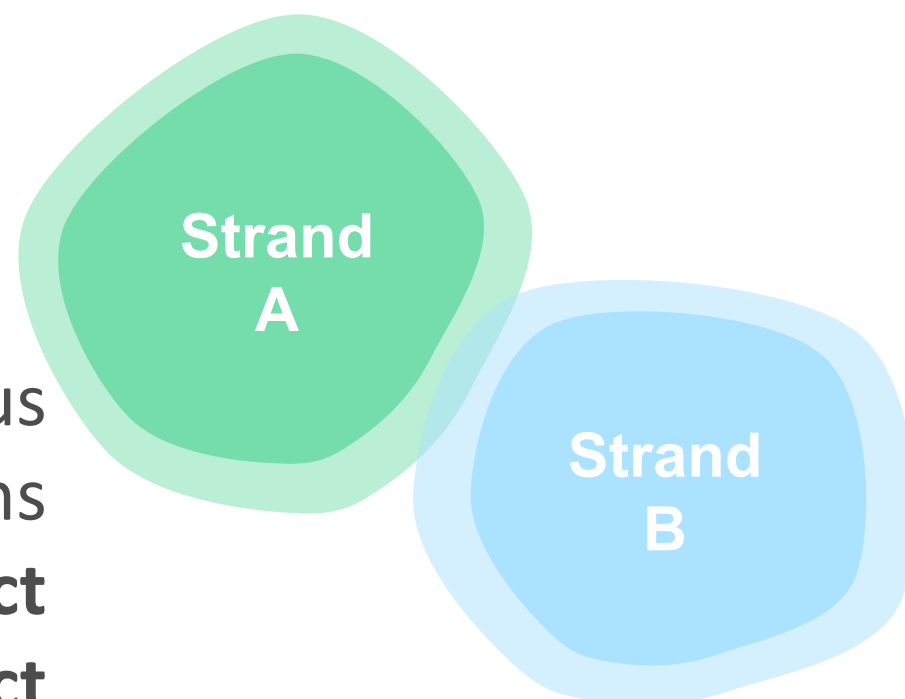
New European Bauhaus



NEW EUROPEAN BAUHAUS PRIZES 2024

1. Choose a strand:

New European Bauhaus
Champions
EUR 30 000/winning project
EUR 20 000/ runner-up project



New European Bauhaus
Rising Stars
EUR 15 000/winning concept
EUR 10 000/ runner-up
concept

2. Pick a category:



Riconnettersi
con la natura



Riacquistare il
senso di
appartenenza



Dare priorità ai
luoghi e alle
persone che ne
hanno più bisogno



Dare forma a un ecosistema
industriale circolare e
sostenere il pensiero basato
sul ciclo di vita

For applicants from Ukraine:

'Special Recognition for Ukraine's Reconstruction and Recovery Efforts' prize
EUR 30 000/winning project or concept in Ukraine
EUR 15 000/ runner-up project or concept in Ukraine

3. Apply between:

2/10/2023 - 10/11/2023

Prizes are open to all
EU Member States,
the Western Balkans
and Ukraine

New European Bauhaus



Risorse per tutti

Secondo Festival del Nuovo Bauhaus Europeo

Forum, Fiera, Festa a Bruxelles, 17-21 aprile
2024

+ **Eventi satellite** indipendenti in tutta l'Unione
Europea e oltre.

Come partecipare o contribuire:

- Presentando il tuo progetto o prototipo,
- Prendendo parte al programma artistico e culturale del festival,
- Organizzando un evento satellite indipendente
- Diventando media partner

I bandi per Eventi Satellite e Media Partner sono stati prorogati fino al 31 dicembre

https://new-european-bauhaus.europa.eu/get-involved/festival_en



THE FESTIVAL

of the New European Bauhaus



**Together for
a beautiful and
sustainable future.**
#NewEuropeanBauhaus



LABELLING STRATEGY



**REGULATORY ANALYSIS
AND EXPERIMENTATION**



NEB GOES SOUTH



**INNOVATIVE FUNDING:
CROWD AND PUBLIC
FUNDING**

NEB Lab

https://europa.eu/new-european-bauhaus/about/neb-lab_en

**NEW EUROPEAN BAUHAUS
OF THE MOUNTAINS**



**INNOVATIVE FUNDING:
PHILANTHROPY**

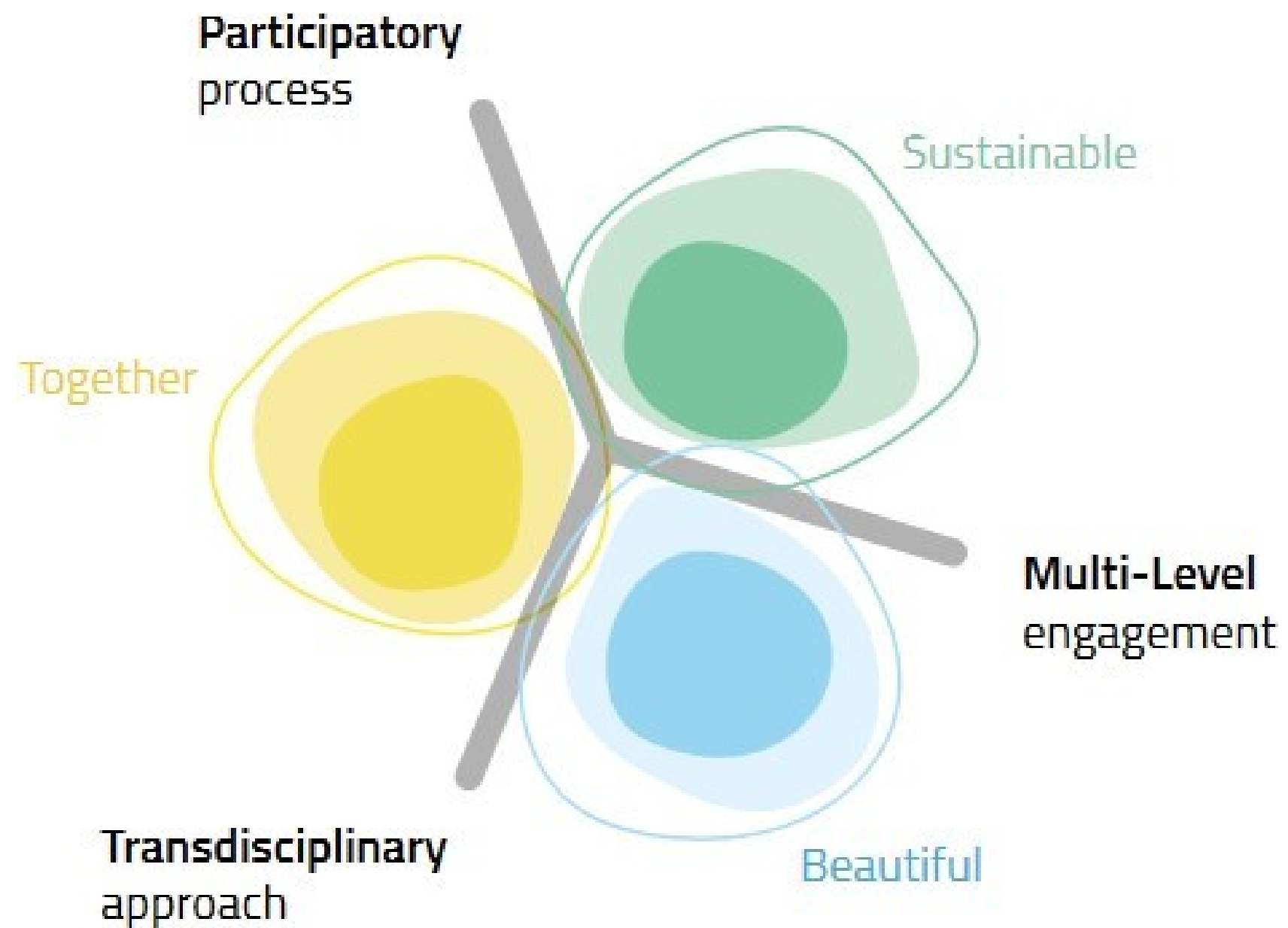


**TRANSFORMATION
OF PLACES OF LEARNING**

**NORDIC CARBON
NEUTRAL BAUHAUS**



New European Bauhaus Compass



Guida decisori e chi realizza progetti applicando principi e criteri NEB alle attività

Può essere applicato a edifici, prodotti, servizi, modelli educativi ecc

Indica le direzioni possibili del cambiamento

Strumento di auto-valutazione

Più dettagliato, introduce criteri misurabili per i diversi tipi di progetti



Sostegno 2023-2024

https://new-european-bauhaus.europa.eu/get-involved/funding-opportunities_en

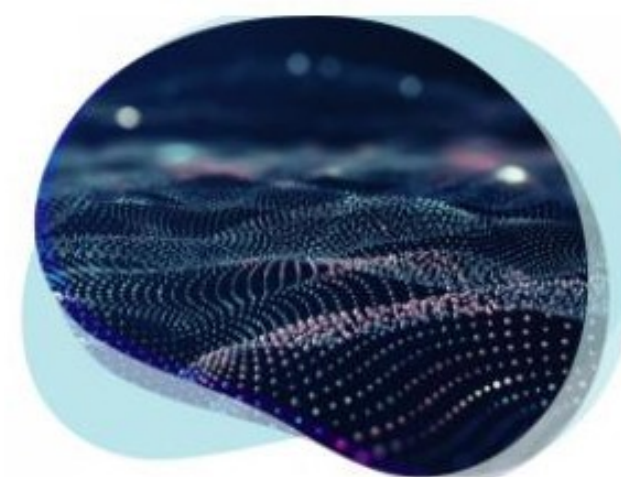
Overview of EU funding opportunities to support the achievement of the New European Bauhaus objectives



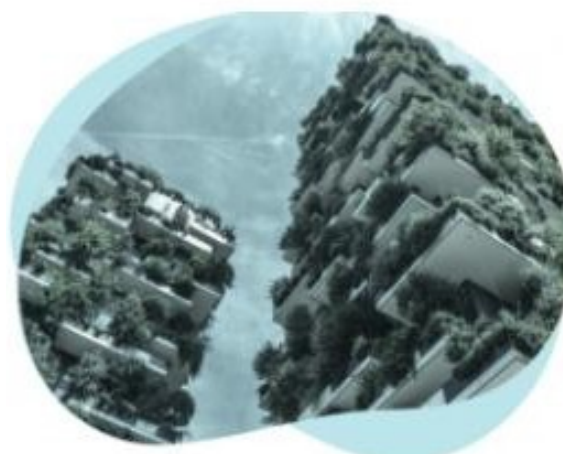
[//europa.eu/new-european-bauhaus/get-involved/funding-opportunities_en](https://europa.eu/new-european-bauhaus/get-involved/funding-opportunities_en)



Per la trasformazione dell'ambiente abilitante per l'innovazione **OPPORTUNITA'**



Per la trasformazione dei luoghi **OPPORTUNITA'**



Per la diffusione dei significati **OPPORTUNITA'**



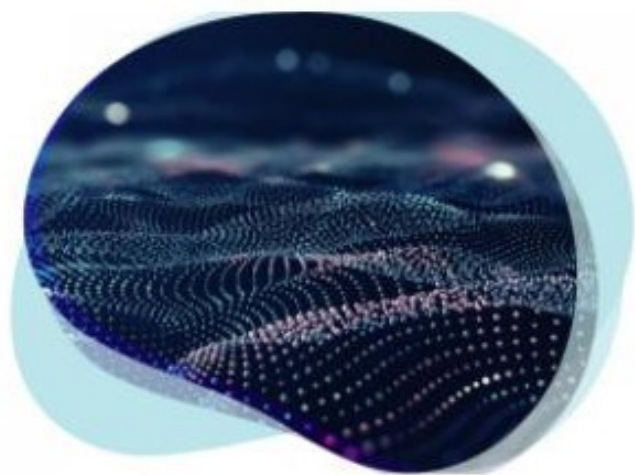
https://europa.eu/new-european-bauhaus/delivery_en

New European Bauhaus



New European Bauhaus dedicated calls

Title	When	Reference
European Urban Initiative	October 2022 – January 2023	European Regional Development Fund (ERDF)
Affordable Housing District Demonstrator	December 2022 – April 2023	HORIZON-CL4-2023-RESILIENCE-01-44
Urban greening and re-naturing for urban regeneration, resilience and climate neutrality	January – April 2023	HORIZON-MISS-2023-CLIMA-CITIES-01-01
New European Bauhaus – innovative solutions for greener and fairer ways of life through arts and culture, architecture and design for all	October 2023 – February 2024	HORIZON-CL2-2024-HERITAGE-01-01
Demonstrating the potential of nature-based solutions and the New European Bauhaus to contribute to sustainable, inclusive and resilient living spaces and communities	October 2023 – February 2024	HORIZON-CL6-2024-BIODIV-02-2-two-stage



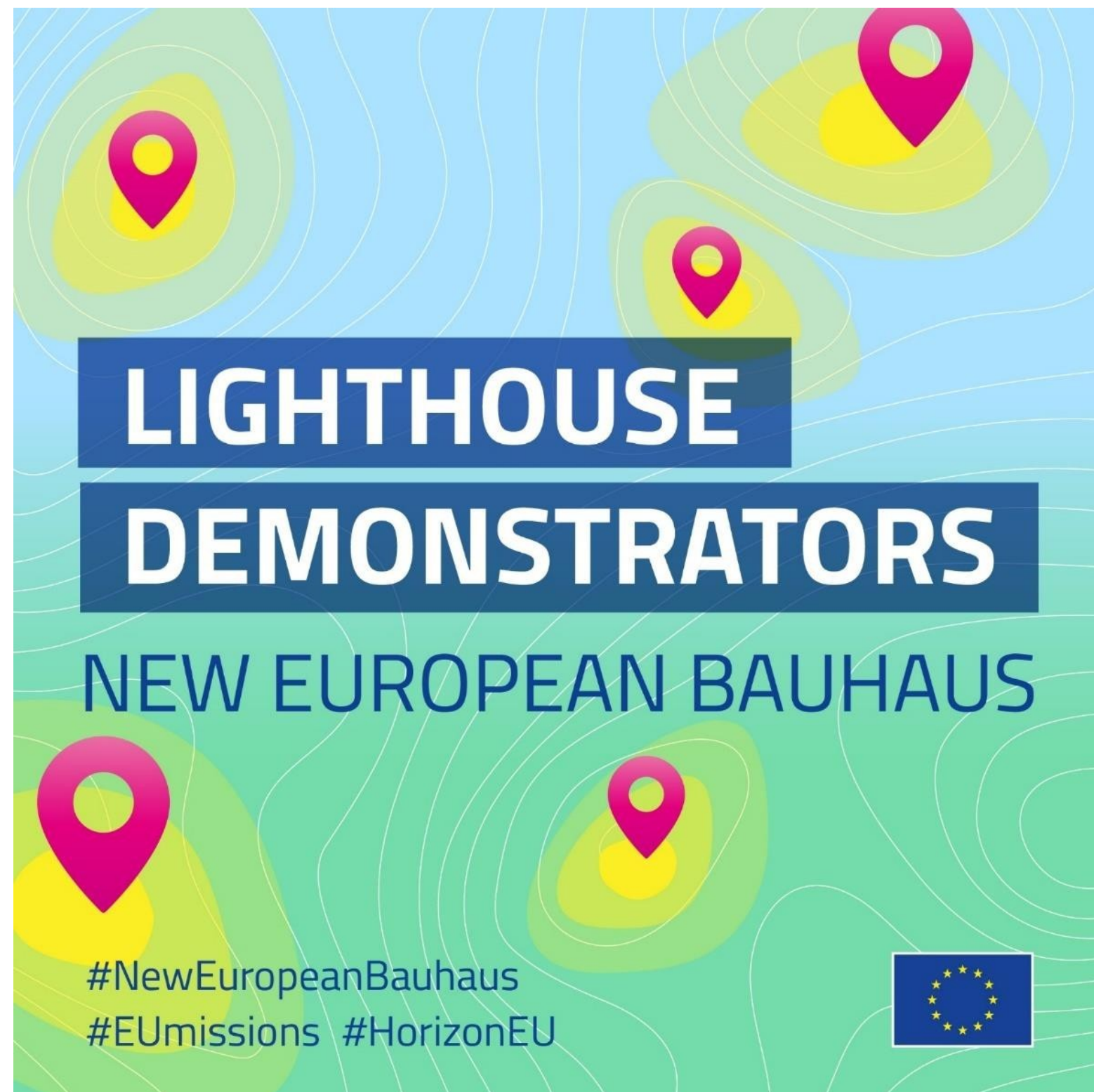
Bandi UE che sostengono la trasformazione dell’ambiente costruito e degli stili di vita associati

2023-2024

Contributing calls

Title	When	Reference
Intelligent data acquisition and analysis of materials and products in existing built works	December 2022 – March 2023	HORIZON-CL4-2023-TWIN-TRANSITION-01-11
PV integration in buildings and in infrastructure	December 2022 – March 2023	HORIZON-CL5-2023-D3-01-02
Demonstration of marine and coastal infrastructures as hybrid blue-grey Nature-based Solutions	December 2022 – March 2023	HORIZON-CL6-2023-BIODIV-01-7
Eco-friendly consumer products – low-toxicity/zero pollution construction bio-based materials	December 2022 – March 2023	HORIZON-CL6-2023-CircBio-01-8
Improving rural future through better territorial governance and rural-urban synergies	December 2022 – April 2023	HORIZON-CL6-2023-COMMUNITIES-01-2
Evidence-based interventions for promotion of mental and physical health in changing working environments (post-pandemic workplaces)	January – April 2023	HORIZON-HLTH-2023-ENVHLTH-02-02
EIC Accelerator Challenge: New European Bauhaus and Architecture, Engineering and Construction digitalisation for decarbonisation	No deadline, continuous January – October 2023	HORIZON EUROPE
Fast-tracking and promoting built environment construction and renovation innovation with local value chains (Built4People Partnership)	May – September 2023	HORIZON-CL5-2023-D4-02-04
Supporting the creation of an accessible and inclusive built environment (Built4People Partnership)	May – September 2023	HORIZON-CL5-2023-D4-02-05
EIC Pathfinder Challenge: Architecture, Engineering and Construction digitalisation for a novel triad of design, fabrication, and materials	June – October 2023	HORIZON EUROPE
Enhanced assessment, intervention and repair of civil engineering infrastructure	September 2023- February 2024	HORIZON-CL4-2024-TWIN-TRANSITION-01-12
Digital solutions to foster participative design, planning and management of buildings, neighbourhoods and urban districts (Built4People Partnership)	May – September 2024	HORIZON-CL5-2024-D4-02-05

30 milioni di Euro – 14 Stati (12 UE + Norvegia e Turchia)



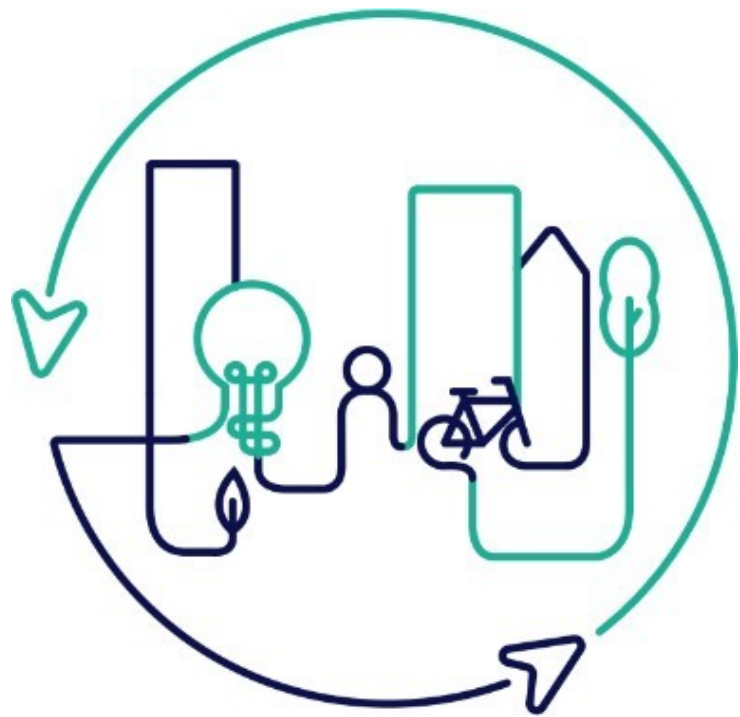
1. **CULTUURCAMPUS**, hub sostenibile di arti, ricerca, apprendimento e comunità per la **trasformazione** di un'area svantaggiata a Rotterdam (NL).
2. **New European Bauhaus STAvangeR**: valori e principi NEB e co-creazione con i residenti nei piani di trasformazione territoriale di Stavanger (NO), Praga (CZ) e Utrecht (NL).
3. **NEBhourhoods**: il futuro disegnato dall'[European Green Deal](#) e i problemi sociali a Munich-Neuperlach (DE)
4. **Designing the Irresistible Circular Society** Arte, architettura e design per la trasformazione nelle città Europee fondata su inclusività, circolarità e riconciliazione fra città e natura. (DK, NL, SI, IT, LV)
5. **EYES HEARTS HANDS Urban Revolution**: trasformazione dell'ambiente costruito e sociale (DK, EL, BE, PT, TK, HR, IT)
6. **BAUHAUS OF THE SEAS SAILS** soluzioni per la neutralità climatica di città costiere (PT, IT, SE, DE, NL, BE)

+ CRAFT (CReating Actionable FuTures) 2mEur per supportare i 6 progetti e i futuri NEB lighthouse projects, testare modelli collaborativi a Amsterdam, Bologna e Praga e guidare le [100 cities](#) della ['Climate-Neutral and Smart Cities' Mission](#).



European Urban Initiative

Innovative Actions Call for Proposals



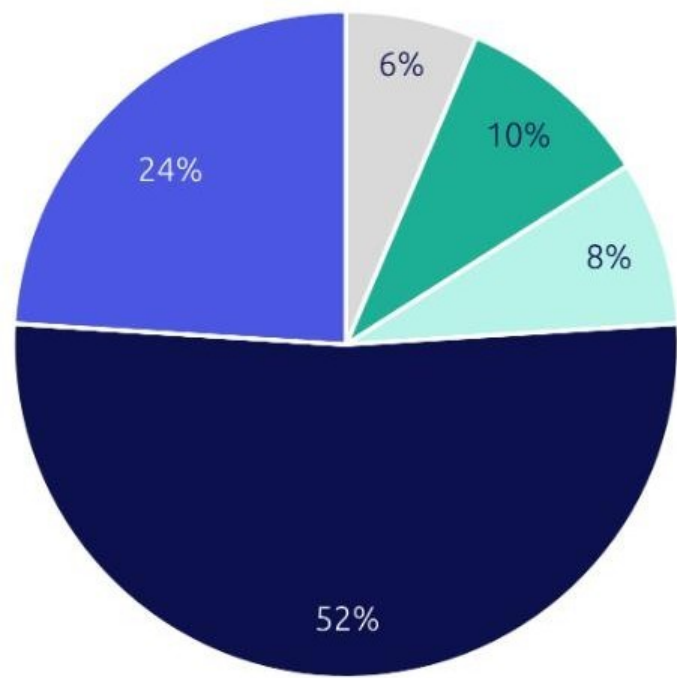
EUR 50 milioni

Esempi concreti e tangibili di applicazione dei principi NEB al «massimo livello di ambizione»

NEB Compass + Processi partecipativi e trans-disciplinari

- Construire o rinnovare nello spirito della circolarità e neutralità carbonica
- Preservare e trasformare il patrimonio culturale
- Adattare e trasformare gli edifici per soluzioni abitative a basso costo
- Rigenerare gli spazi urbani
- 2 vincitori italiani
- 2 call su ‘**Greening Cities**’, ‘**Sustainable tourism**’ and ‘**Harnessing talent in shrinking cities**’
- **scaduta ottobre 2023 – vincitori maggio 2024**

New European Bauhaus



Main and Associated Urban Authorities number of inhabitants

- > 1 Million
- 500k - 1 Million
- 250k - 500k
- 50k - 250k
- <50k

Roma-Montesacro

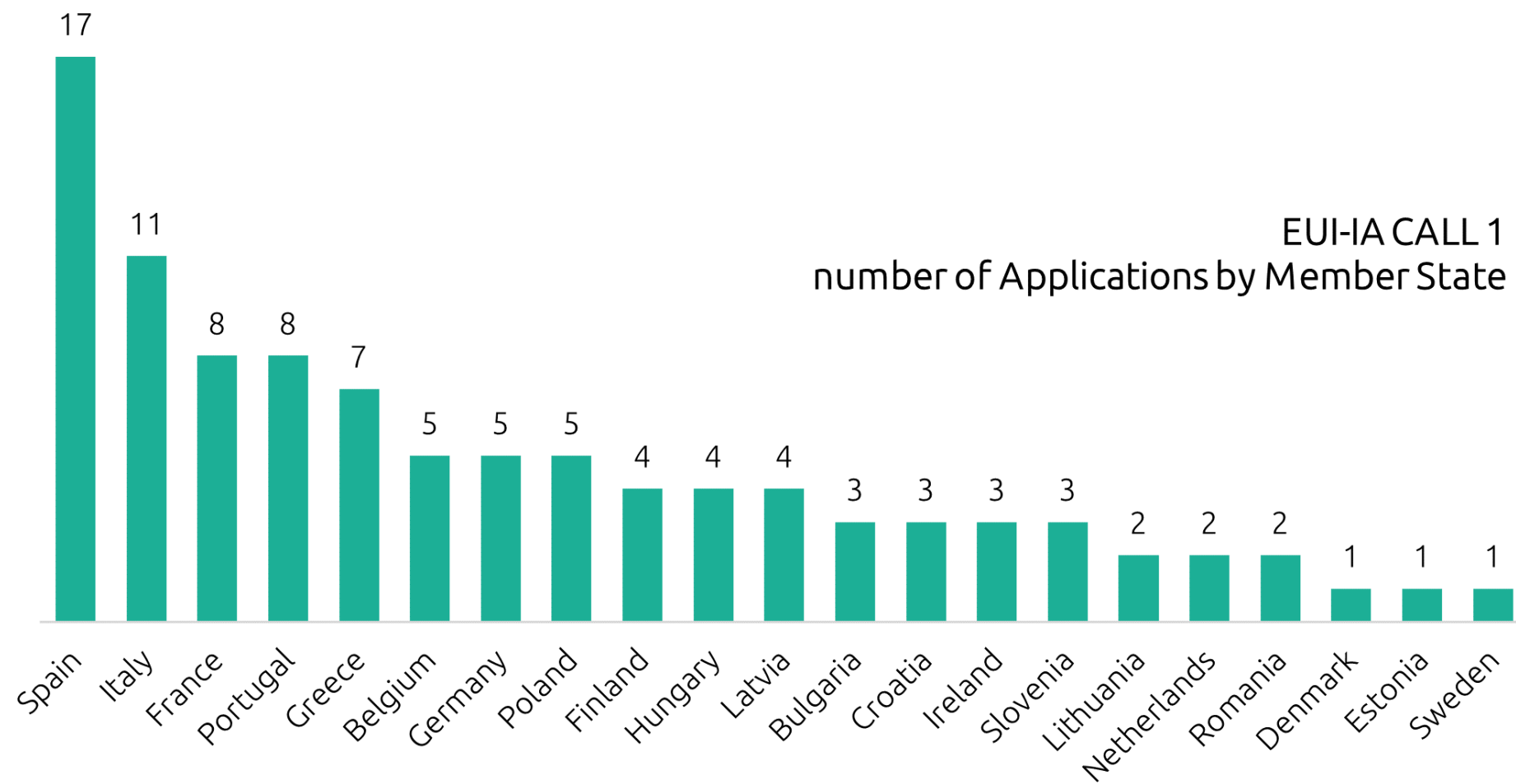


We-Z

emotional WELLbeing of generation Z
reconnecting communities and spaces
through imperfect health

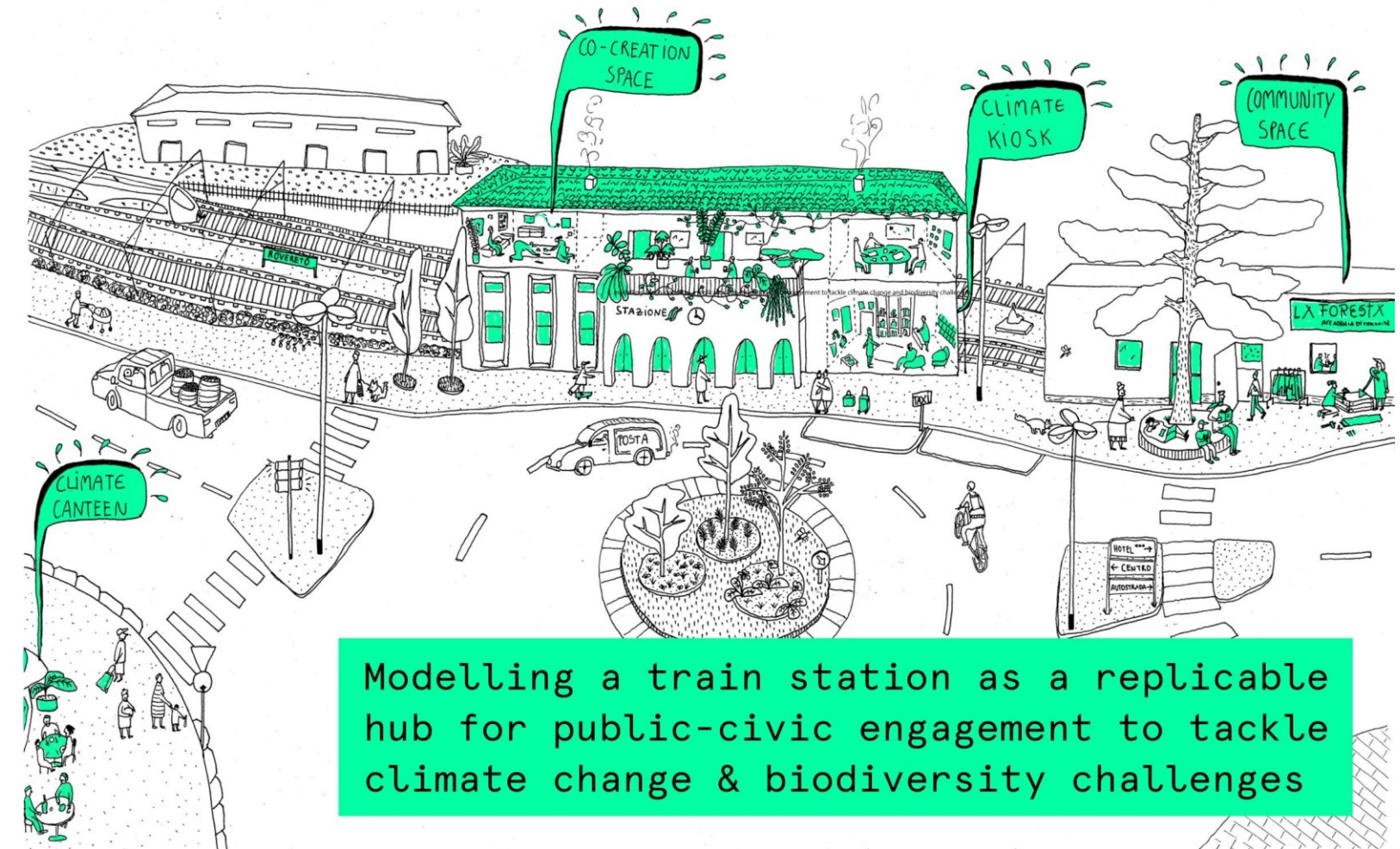


Station for Transformation



EUIA CALL 1 number of Applications by Member State

Comune di Rovereto



Modelling a train station as a replicable hub for public-civic engagement to tackle climate change & biodiversity challenges

Support to New European Bauhaus Local Initiatives: Winners of the Call announced.

MORE THAN 80 APPLICATIONS SUBMITTED BY MUNICIPALITIES ACROSS THE EU



Support to NEB Local Initiatives

Città e iniziative di cittadini e comunità
Politica di coesione

TUTTI gli Accordi di Partenariato (21-27) nei 27 Stati UE includono riferimenti alla NEB



LOCAL PLACE-BASED INITIATIVES

Apply by 30 May

CO-CREATION OF PUBLIC SPACE WITH CITIZENS

Apply by 29 May

CITIZEN ENGAGEMENT ACTIVITIES

Apply by 29 May



New European Bauhaus **PROGRESS REPORT**

Key activities,
achievements
and next steps



[The New European Bauhaus Progress Report](#)

[The New European Bauhaus Dashboard](#)

[Annex 1- EU funding and actions for the New European Bauhaus](#)

[Annex 2 - The New European Bauhaus Compass](#)





National Contact Points (NCP)

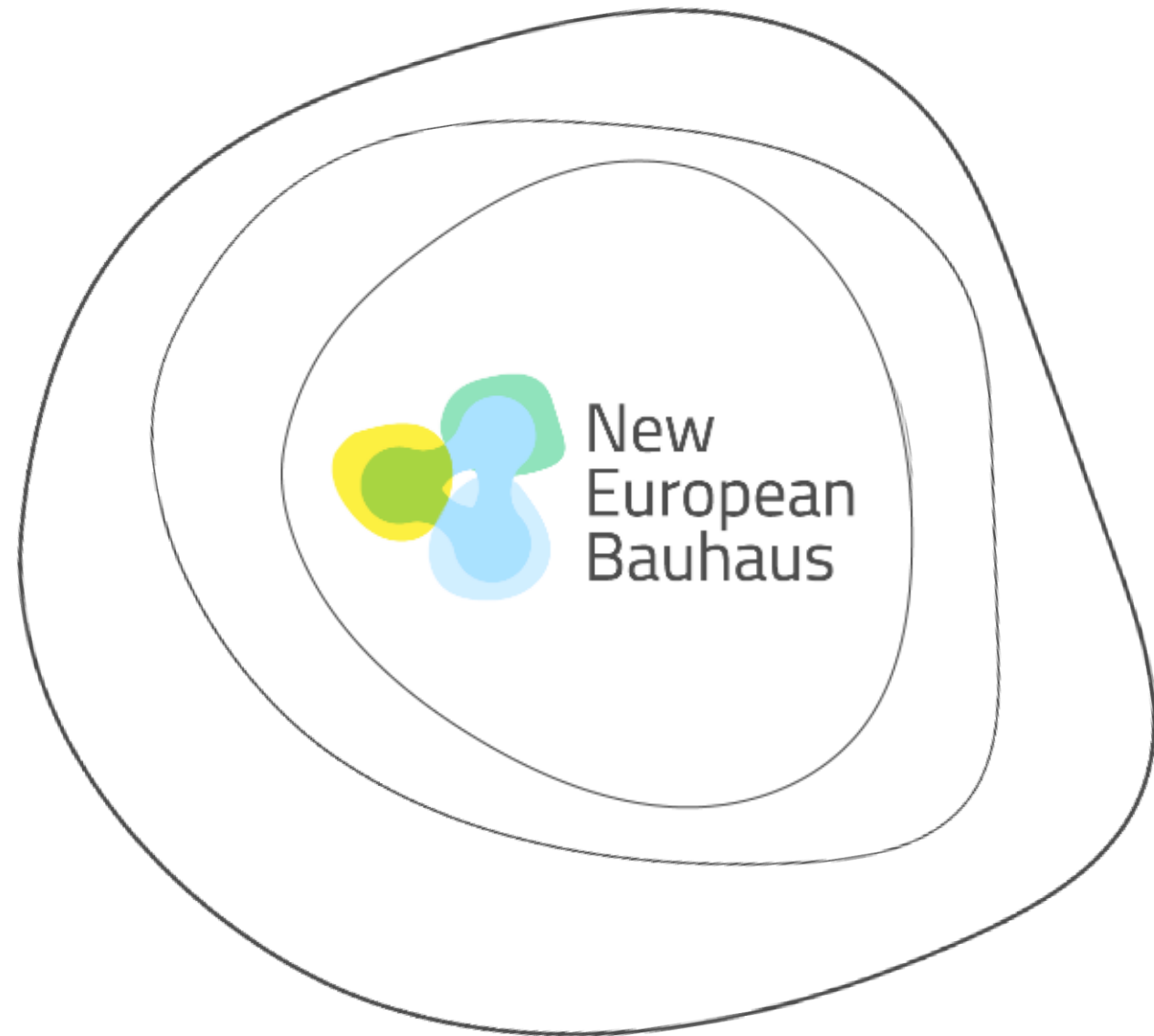
I NEB National Contact Points promuovono l'agenda del New European Bauhaus e coordinano gli impegni a realizzare l'iniziativa a **livello nazionale**

Siamo punti di contatto per le istituzioni UE, gli altri Stati e gli stakeholder nazionali

erminia.sciacchitano@cultura.gov.it

New European Bauhaus





- #NewEuropeanBauhaus
- **Web:** <https://europa.eu/new-european-bauhaus>
- **Instagram:** @neweuropeanbauhaus
- **Pinterest:**
<https://www.pinterest.com/eucommission/new-european-bauhaus/>
- **Newsletter:**
https://europa.eu/new-european-bauhaus/stay-touch/e-zine_en

